

ELEVATE

CARBON LITERACY TRAINING 2023

**Carbon Literacy
Project**



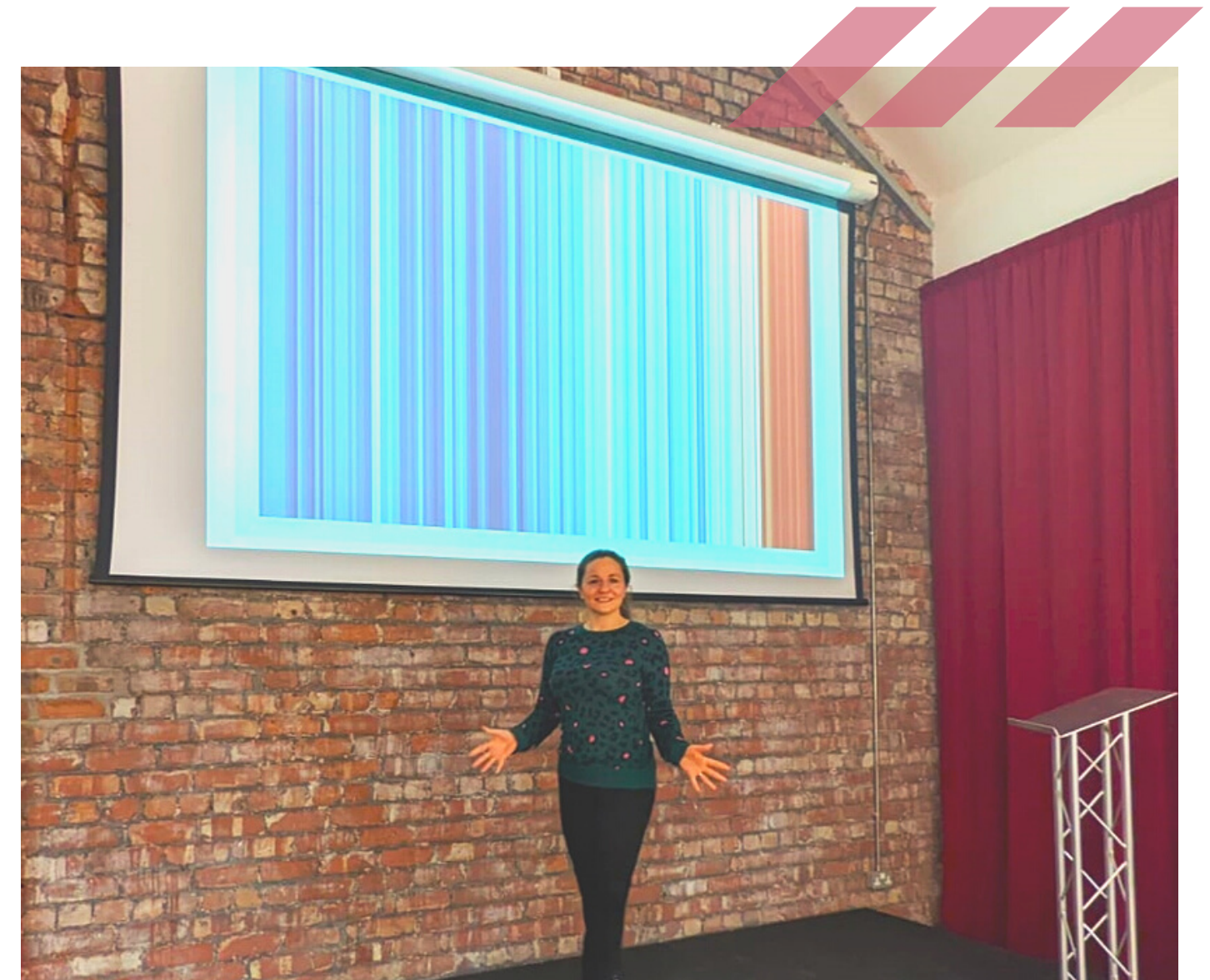
Carbon Literacy is relevant climate change learning that catalyses action to reduce greenhouse gas emissions. The Carbon Literacy Project works to provide access to this learning to everyone who lives, works and studies and is expanding rapidly across the UK and beyond.

The Carbon Literacy Project is based on the key aim that if we are to cut our carbon emissions by the kind of reductions demanded of us by science, then we will need to change culture alongside technology. Carbon Literacy training is offered through workplaces, educational institutions and communities.

Carbon Literate citizens understand how climate change will affect them – both geographically and sectorally – and have acquired the knowledge and skills to lower their carbon footprint, with typical realised carbon savings of 5-15% per person (Jacobs, 2018).

Elevate has been quality assessed by the Carbon Literacy Project to deliver accredited training and is the world's first Carbon Literate business development organisation. Graduates are certified as Carbon Literate following completion of the course. These individuals demonstrate knowledge of the steps needed to become carbon neutral and commit to a personal and professional pledge. There is high profile branding for organisations putting their people through a Carbon Literacy programme.

What is Carbon Literacy?



Why should you become a Carbon Literate Organisation?



- **CLO accreditation is a visible 'badge'**

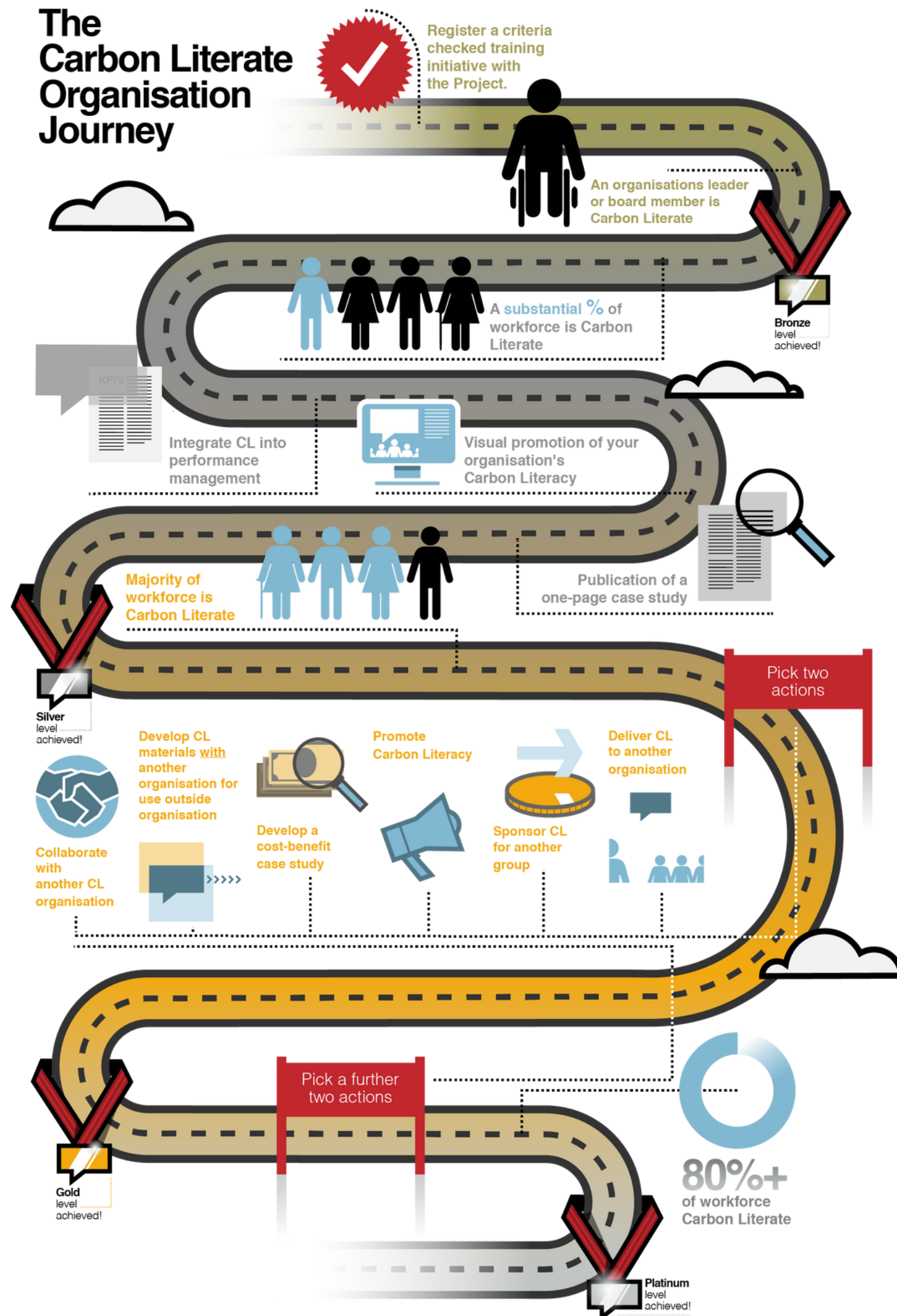
This badge shows that an organisation is committed to Carbon Literacy, having a substantial number of people who are Carbon Literate, and having a commitment to support its Carbon Literate people and maintain its low carbon culture.
- **You can utilise this status to better interact with your communities**

This includes staff, clients and key stakeholders. Elevate has seen a huge increase in prospective employees and clients expecting a visible, quantifiable approach to carbon reduction and sustainability. Indeed, Auto Trader's commitment to become the first Carbon Literate FTSE 100 company was driven by staff engagement and retention.
- **Decrease your energy and resource consumption**

You may also notice an improved organisational profile, healthier and happier staff, a healthier working environment, a safer supply chain, lower variable costs, enhanced competitiveness, and reduced commercial risk. CLO accreditation also demonstrates an organisation's corporate social responsibility in the clearest possible way.
- **Become one of the world's first Carbon Literate Organisations**

You have the opportunity to become one the world's first Carbon Literate Organisations, bringing with it exceptional PR exposure and the ability to position yourself as the market leader in sustainability.

How do you become a Carbon Literate Organisation?



The journey to become a CLO is illustrated on the diagram.

To have the best chance of becoming the world's first carbon literate organisation in your sector, we would recommend applying for Bronze as soon as the first cohort is certified, and then upgrade to Silver once further criteria has been satisfied.

- Design and development of bespoke course
- Delivery of initial cohort (including at least one board member)
- Delegate certification fees
- Application for CLO status
- Course and CLO accreditation fees charged separately

Additional cohorts charged at £2,500 + VAT (up to 25 delegates, including certification fees)

Bronze

£5,000 + VAT



- Delivery of two additional cohorts (number required based on organisation size)
- Delegate certification fees
- Application for CLO upgrade and advice on meeting criteria
- CLO upgrade accreditation fee charged separately

Additional cohorts charged at £2,500 + VAT (up to 25 delegates, including certification fees)

Silver

£7,500 + VAT



Testimonials

Kyndryl UK&I

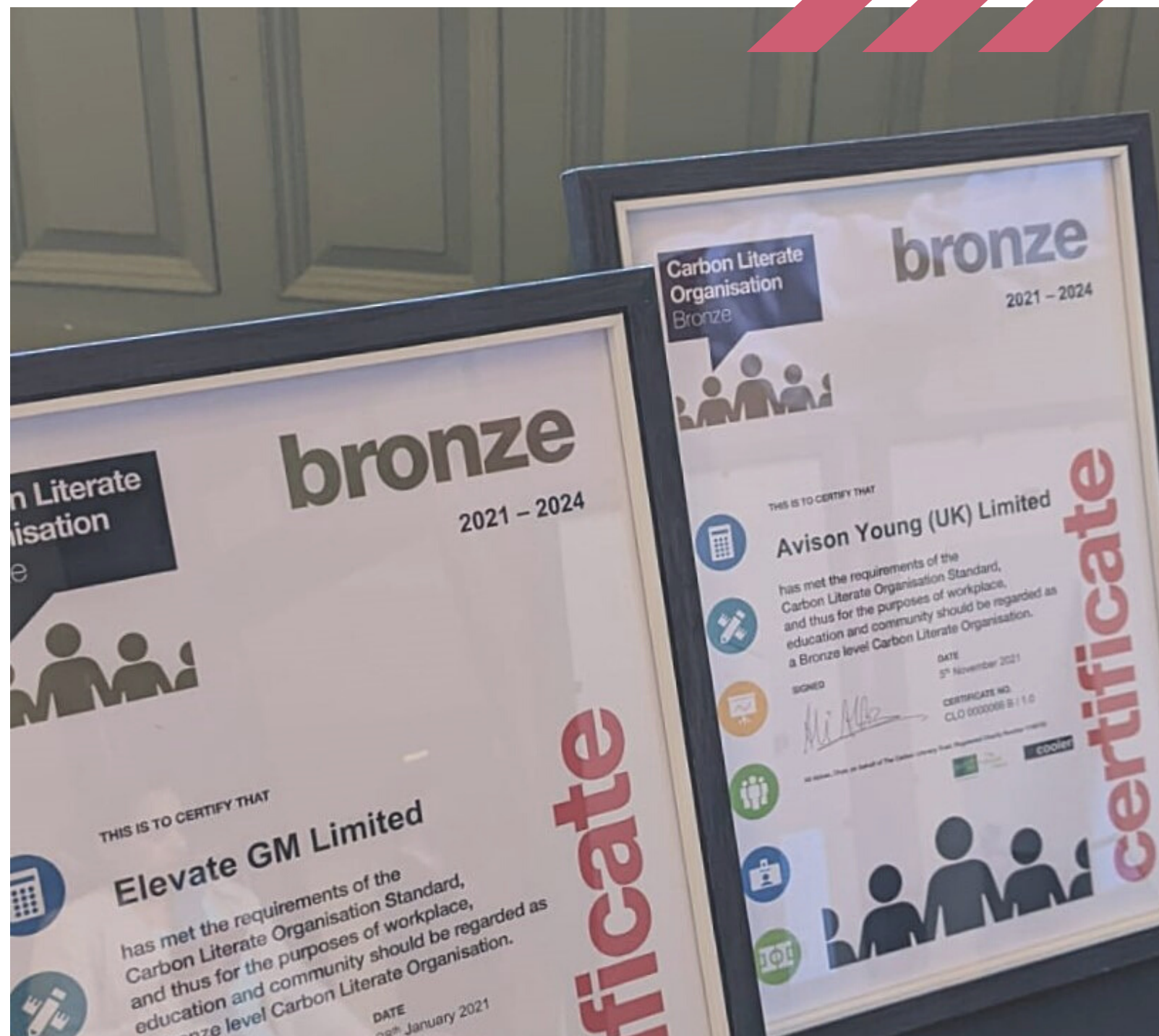
Elevate has helped Kyndryl to develop a Carbon Literacy programme that employees love and empowers them to reduce their personal and professional carbon footprint. With Elevate's support, we achieved the Carbon Literacy Trust's bronze Carbon Literate Organisation award in a matter of months. Elevate are responsive, focused, agile and a pleasure to work with.

Mark Bratt Travel

It was inspiring and scary in equal measures and I would recommend it to anyone.

Walker Morris

Ilona's tone is spot on - not preachy and not patronising - and the combination of formal training, breakout discussions, quizzes and videos meant the time passed quickly and there was something for everyone. The message from the training is overwhelmingly simple - we must all make changes to the way we live and work to safeguard the future. I left the course feeling optimistic and empowered, rather than shamed and insignificant or helpless - the real worry most people have about properly engaging in climate change discussions.





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